



2014-2020 Operational
Programme for the
European Union Funds
Investments in Lithuania



INFORMATIONAL MESSAGE

01 February, 2017

Kaunas

SOFTNETA, UAB INCREASES COMPETITIVENESS

Softneta UAB receives an EU grant for the project No. S-03.2.1-LVPA-K-801-02-0021 “Softneta UAB reinforcement of competitiveness” which is financed by the European Regional Development Fund (ERDF) in 2014-2020 in accordance with European Union fund investment third priority “Small and medium-sized enterprises (SME) reinforcement of competitiveness” under the notified measure “New Opportunities LT”.

The main aim of this project is to reinforce the competitiveness of the company by ensuring active partner and potential client search on international level as well as preparation for the development of export while presenting the company and its products at exhibitions abroad.

Through the project, it is intended to take part in eight international exhibitions. This will have a significant impact on the improvement of company's productivity indicators, growth of partners and customers, strengthens company's competitive position in the existing export market, as well as on export market diversification and market risk reduction, assurance and formation of the new market competitiveness.

The total value of the project: 90.000,00 EUR.

Softneta UAB will invest 45.000,00 EUR, the same amount will be appointed by the European Regional Development Fund (ERDF).

Relationships with potential partners and customers established through the continuity of the project are expected to be maintained and developed.

Project begins: 2017-01-16.

Project ends: 2018-12-17.

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